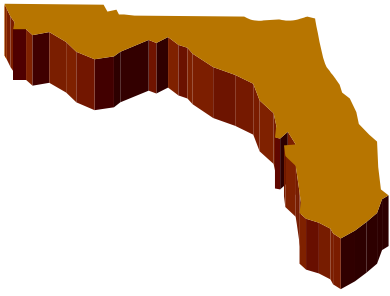


Volume **47**

PENINSULA PRESENTATIONS
Spring 2017

EXHIBITOR
MANUAL

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WELCOME!

Dear Exhibitor:

Welcome to the 47th series of Peninsula round table dinner presentations. The majority of these functions consist of a buffet dinner arrangement. After a ½ hour trade show commencing at 6:00 p.m., each exhibitor will make a 5-6 minute “sales call” at each round table of 6-8 travel agents. Dinner will be served AFTER AND NOT DURING the round table presentations.

In today’s economy it is imperative that we provide a quality product that offers optimum value and a competitive rate structure. We have made an extraordinary effort to provide you, our customer, with qualified travel agent attendees in superior function sites. We are confident that you will find your participation to be a productive and enjoyable experience.

This manual, along with pre-addressed shipping labels that will be sent to you, are designed to facilitate your shipping and travel arrangements. Should you have any questions that are not covered in the following pages, or should you require additional labels, please do not hesitate to call us at 1-800-278-3838.

Thank you for your support and we look forward to seeing all of you in just a few short weeks.

Sincerely,

Joe DiBerardino, Vice President

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Brochures & Displays

ATTENDANCE

Our Presentations are designed to host a maximum of 80-90 retail travel agents. However, we will visit cities where we will conduct functions and expect between 50-60 agents in attendance. Therefore, it is not necessary to ship an extraordinary amount of material. Please note that we will not have the facility to carry any excess literature to the proceeding city/cities.

EXHIBIT FURNISHINGS

As a "tabletop show", there will not be sufficient space for displays, banners, posters, that would normally be used in a standard 10'x10' booth set-up. You are more than welcome to bring displays or banners provided they can be displayed on, or behind, a 6' table. Should you wish to use a display that does not conform to these conditions, please call us and we will do all possible to accommodate you. Please note that each exhibitor will be provided with a 6"x14" tabletop sign.

SHOW FORMAT / DAILY SCHEDULE

4:30-6:00 p.m. EXHIBITOR SET-UP / PRE-SHOW SEMINAR: In some cities, there will be pre-show seminars conducted during the 5:00-6:00 p.m. hour.

6:00-6:30 p.m. RECEPTION/TRADE SHOW: Agents and exhibitors exchange greetings and review literature while refreshments are served.

6:30-8:00 p.m. PRESENTATIONS: 5-6 minute individual presentations to groups of 6-8 agents. There will be sufficient "breaks" during this period to rest your vocal cords.

8:00-9:00 p.m. DOOR PRIZES / DINNER: Complete the evening with either a sit down dinner or a buffet. Door prizes will be awarded prior to the serving of dinner.



Shipping Instructions

DELIVERY DATES

With the majority of hotels unable, or unwilling, to hold material in their package rooms for an extended period of time without implementing fees per box!

PLAN ON HAVING YOUR MATERIAL ARRIVE AT THE HOTEL *NO SOONER THAN 3 DAYS PRIOR TO THE SHOW DATE!* MANY HOTELS ARE CHARGING STORAGE FEES FOR MATERIAL BEING SHIPPED ANY EARLIER AND WE DO NOT COVER THOSE CHARGES!

IMPORTANT NOTE: We suggest that you call each facility to reconfirm receipt of your shipment.

LABELS

Pre-addressed shipping labels for your material will be e-mailed to you.

SUPPLIES

We will have rubber bands, paper clips, pins, tape, marking pens, etc. available to you should you require them. Each attending travel agent will also be provided with pad/paper and pen/pencil for note taking during your sales presentation.



Accommodations & Transportation

SHOW SITES: *Following is the list of show sites, addresses and phone numbers. Please note that all functions are booked as catering events and will not necessarily be listed as a group function posting at the various hotel reservation desks.*

Week 1

- TU. FEB. 14 – HILTON PALM BEACH AIRPORT**
150 AUSTRALIAN AVENUE, WEST PALM BEACH, FL 33406 (561) 684-9400
Hotel is offering a “Catering” rate of \$199.00 for the night of February 14. Call Wendy Ash at (561) 472-9305 if you wish to take advantage of this rate. Please see Page 8 for other suggestions in the surrounding area.
- WE. FEB. 15 – HILTON ORLANDO/ALTAMONTE SPRINGS**
360 S NORTHLAKE BLVD., ALTAMONTE SPRINGS, FL 32701 (407) 830-1985
Hotel is offering a rate of \$119.00 for the night of February 15.
CUT-OFF date is 01/18/17.
- TH. FEB. 16 – HOLIDAY INN TAMPA WESTSHORE AIRPORT**
700 N. WESTSHORE BLVD., TAMPA, FL 33609 (813) 289-8200
Hotel is offering a rate of \$109.00 for the night of February 16. To make reservations please use the following link: <http://tinyurl.com/hnwqld3>
CUT-OFF date is February 01, 2017

Week 2

- MO. FEB. 27 – 103 WEST**
103 WEST PACES FERRY RD., ATLANTA, GA 30305 (404) 233-5993
See page 8 for list of hotels/motels in the area.
- TU. FEB. 28 - HILTON GREENVILLE**
45 W. ORCHARD PARK DRIVE, GREENVILLE, SC 29615 (864) 232-4747
Hotel is offering a rate of \$129.00 for the night of February 28. To make reservations please call Hayley Wilder at (864) 298-6849. CUT-OFF date is February 14, 2017.
- WE. MAR. 01 - CROWNE PLAZA CHARLOTTE EXECUTIVE PARK**
5700 WESTPARK DRIVE, CHARLOTTE, NC 28217 (704) 527-9650
Hotel is offering a rate of \$149.00 for the night of March 01. To make reservations please use this link: [Peninsula Trvl Presentation](#) CUT-OFF date is February 08, 2017.
- TH. MAR. 02 - GREENSBORO HIGH POINT MARRIOTT AIRPORT**
ONE MARRIOTT DRIVE, GREENSBORO, NC 27409 (336) 852-6450
Hotel is offering a rate of \$132.00 for the night of March 02. To make reservations please call (336) 852-6450 and identify yourself as part of the Peninsula Travel Show group. CUT-OFF date is February 09, 2017.



Accommodations & Transportation

SHOW SITES: *Following is the list of show sites, addresses and phone numbers. Please note that all functions are booked as catering events and will not necessarily be listed as a group function posting at the various hotel reservation desks.*

Week 3

- MO. MAR. 13 - BURGUNDY BASIN INN**
1361 MARSH ROAD, PITTSFORD, NY 14534 (585) 248-2660
Please see Page 8 for hotels in the surrounding area.
- TU. MAR. 14 - HILTON GARDEN INN / THE RESSSELAER**
235 HOOSICK STREET, TROY, NY 12180 (518) 272-1701
Hotel is offering a rate of \$119.00 for the night of March 14. To make reservations via the hotel website, www.troy.hgi.com or by calling (877) 782-9444. Please refer to Group Code: PTR317. CUT-OFF date is February 13, 2017
- WE. MAR. 15- MARRIOTT BOSTON NEWTON**
2345 COMMONWEALTH AVE., NEWTON, MA 02459 (617) 969-1000
Hotel is offering a rate of \$189.00 for the night of March 15 and that rate will include parking. The parking cost will be adjusted on your bill. To make reservations please follow this link: [Book your group rate for Peninsula Travel Show](#) CUT-OFF date is February 15, 2017
- TH. MAR. 16 - WYNDHAM HAMILTON PARK HOTEL & CONFERENCE CENTER**
175 PARK AVENUE, FLORHAM PARK, NJ 07932 (800) 321-6000
Hotel has no availability for stays of only one night.
Please see Page 8 for hotels in the surrounding area.

Week 4

- MO. MAR. 20 - FAIRVIEW PARK MARRIOTT**
3111 FAIRVIEW PARK DRIVE, FALLS CHURCH, VA 22042 (703) 849-9400
Hotel is offering a rate of \$249.00 for the night of March 20. For reservations please follow this link: [Book your group rate for Peninsula Travel Show](#) . For those who would like to make their reservation by phone, please call 1-800-849-9400 and ask for the "Peninsula Travel Show room block". CUT-OFF date is February 27, 2017
- TU. MAR. 21 – BWI AIRPORT MARRIOTT**
1743 WEST NURSERY ROAD, LINTHICUM, MD 21090 (410) 859-8300
Hotel is offering a rate of \$189.00 for the night of March 16. For reservations you can call (410) 859-8300 and identify yourself as part of the Peninsula Travel Show March 2017 group. CUT-OFF date is February 24, 2017.
- WE. MAR. 22 – HOLIDAY INN PHILADELPHIA-CHERRY HILL**
2175 MARLTON PIKE WEST, CHERRY HILL, NJ 08002 (856) 663-5300
Hotel is offering a rate of \$104.00 for the night of March 17. To make reservations call 1-800-HOLIDAY and refer to code PT7, Peninsula Travel Show Group. CUT-OFF date is March 08, 2017.
- TH. MAR. 23 - JUMPING BROOK COUNTRY CLUB**
210 JUMPING BROOK ROAD, NEPTUNE, NJ 07753 (732) 922-3653
Please see Page 8 for hotels in the surrounding area.



Accommodations & Transportation

SHOW SITES: *Following is the list of show sites, addresses and phone numbers. Please note that all - functions are booked as catering events and will not necessarily be listed as a group function posting at the various hotel reservation desks.*

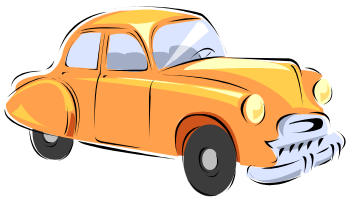
Week 5

MO. APR. 03 – MAGGIANO'S LITTLE ITALY
205 NORTHPARK CENTER, DALLAS, TX 75225 (214) 360-0707
Please see Page 8 for hotels in the surrounding area.

TU. APR. 04 – EMBASSY SUITES AUSTIN CENTRAL
5901 NORTH INTERSTATE HWY 35, AUSTIN, TX 78723 (512) 454-8004
Hotel is offering a rate of \$169.00. To make reservations please follow this link:
http://embassysuites.hilton.com/en/es/groups/personalized/A/AUSCLES-PTS-20170403/index.jhtml?WT.mc_id=POG
CUT-OFF date is March 21, 2017.

WE. APR. 05 – SAN ANTONIO MARRIOTT NW
3233 NW LOOP 410, SAN ANTONIO, TX 78213 (210) 377-3900
Hotel is offering a rate of \$122.00 for the night of April 05, 2017. To make reservations call Isabel Saldana at (210) 377-3900, Ext. # 6021.
CUT-OFF date based on a "first come, first serve" basis.

TH. APR. 06 – THE H.E.S.S. CLUB
5430 WESTHEIMER ROAD, HOUSTON, TX 77056 (713) 627-2283
Please see Page 8 for hotels in the surrounding area.



Accommodations & Transportation

HOTELS / MOTELS NEAR HILTON PALM BEACH AIRPORT

DoubleTree Hotel Airport, 1808 S Australian Ave., West Palm Beach 33409, 561-689-6888
Hilton Garden Inn Airport, 1611 Worthington Road, West Palm Beach 33409, 561-472-5956
Hampton Inn Airport, 1601 Worthington Road, West Palm Beach 33409, 561-472-7333
Courtyard by Marriott, 1800 Centrepark Drive E, West Palm Beach 33401, 561-207-1800

HOTELS/MOTELS NEAR 103 WEST IN ATLANTA, GA

Residence Inn Atlanta Buckhead, 2060 Piedmont Rd NE, Atlanta, GA 30305 (404) 239-0677
Courtyard-Atlanta-Buckhead, 3332 Peachtree Rd NE, Atlanta, GA 30326 (404) 869-0818
Staybridge Suites, 540 Pharr Rd NE, Atlanta, GA 30305 (404) 842-0800
Hampton Inn Atlanta-Buckhead, 3398 Piedmont Rd NE, Atlanta, GA 30305 (404) 233-5656

HOTELS/MOTELS NEAR BURGUNDY BASIN IN ROCHESTER, NY

Clarion Hotel-Riverside, 120 E. Main Street, Rochester, NY 14604 (585) 546-6400
Hampton Inn and Suites Rochester/Victory, 7637 State Road 96, Victory, NY 14564 (585) 924-4400
Holiday Inn Rochester, 70 State Street, Rochester, NY 14614 (585) 546-3450
Hyatt Regency Rochester, 125 Main Street E., Rochester, NY 14604 (585) 546-1234

HOTELS/MOTELS NEAR WYNDHAM HAMILTON PARK HOTEL IN FLORHAM PARK, NJ

Westin-Governor Morris Hotel, 2 Whippany Rd., Morristown, NJ 07960, (973) 539-7300
Hyatt House, Park Avenue, Morristown, NJ 07960 (973) 971-0008

HOTELS / MOTELS NEAR H.E.S.S. CLUB HOUSTON

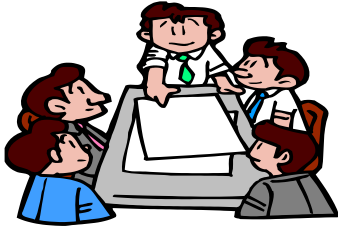
Courtyard by Marriott, 2900 Sage Road, Houston 77056, 713-622-3611
DoubleTree Suites (Can Walk To Show Site), 5353 Westheimer Rd, Houston, TX 77056, 713-961-9000
Hilton Garden Inn, 3201 Sage Road, Houston, TX 77056, 713-629-0101
JW Marriott (Can Walk To Show Site), 5150 Westheimer Rd., Houston, TX 77056 713-961-1500

HOTELS / MOTELS NEAR JUMPING BROOK COUNTRY CLUB

Residence Inn @ Gateway Centre, 230 Jumping Brook Rd, Neptune, NJ 07753 (732) 643-9350
Sheraton Hotel, 6 Industrial Way E, Eatontown, NJ 07724 (732) 542-6500
Hampton Inn Neptune/Wall, 4 McNamara Way, Neptune, NJ 07753 (732) 643-0500
Holiday Inn Express, 3510 NJ-66, Neptune, NJ 07753 (732) 922-9600

HOTELS / MOTELS NEAR MAGGIANO'S LITTLE ITALY

DoubleTree Hotel, 8250 N Central Expressway, Dallas, TX 75206 (214) 691-8700
Hyatt House, 8221 N Central Expressway, Dallas, TX 75225 (214) 696-1555
Courtyard Dallas Central, 10325 N Central Expressway, Dallas, TX 75231 (214) 739-2500
La Quinta Inn, 10001 N Central Expressway, Dallas, TX 75231 (214) 361-8200



Miscellaneous

DOOR PRIZES

To add to the evening's enjoyment, you should consider offering a door prize that would be drawn just after conclusion of the round table presentations and prior to the serving of dinner. This will provide you an opportunity to get in a few more words about your company.

BOOTH / TABLE STAFFING

Please limit your personnel to a maximum of two for dinner while keeping in mind that the format of these Presentations does not allow for any more than this number of people to effectively present your product at individual round tables.

Peninsula Travel Presentations, Inc.
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