

Volume 58

PENINSULA PRESENTATIONS
SPRING 2023

EXHIBITOR
MANUAL

Dear Exhibitor:

Welcome to the Peninsula round table dinner presentations. In the majority of cities, these functions will begin with two one-hour pre-show seminars commencing at 4:00PM. These will be followed by a ½ hour trade show/reception commencing at 6:00PM. Round table presentations will begin at 6:30PM and conclude by 8:00PM. Dinner will then be served AFTER AND NOT DURING the round table presentations.

After the past two years it is imperative that we provide you with a quality product that offers optimum value and a competitive rate structure. We have made every effort to provide you, our customer, with qualified travel advisor attendees. We are confident that you will find your participation to be a productive and enjoyable experience.

This manual is designed to facilitate your shipping and travel arrangements. Should you have any questions that are not covered in the following pages, please do not hesitate to call me or Virginia at 1-800-278-3838.

Thank you for your support and we look forward to seeing all of you again soon.

Sincerely,

Joe DiBerardino

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Brochures & Displays

ATTENDANCE

Our Presentations are designed to host a maximum of 80 travel advisors. Therefore, it is not necessary to ship an extraordinary amount of material. Please note that we will not have the facility to carry any excess literature to the proceeding cities.

EXHIBIT FURNISHINGS

As a "tabletop show", there will not be sufficient space for displays, banners, posters, that would normally be used in a standard 10'x10' booth set-up. You are more than welcome to bring displays or banners provided they can be displayed on, or behind, a 6' table. Should you wish to use a display that does not conform to these conditions, please call us and we will do all possible to accommodate you. Please note that each exhibitor will be provided with a 6"x14" tabletop sign.

SHOW FORMAT / DAILY SCHEDULE

4:00-6:00 p.m. EXHIBITOR SET-UP / PRE-SHOW SEMINARS

4:00-4:45 and 5:00-6:00 p.m. PRE-SHOW SEMINARS

6:00-6:30 p.m. RECEPTION/TRADE SHOW: Agents and exhibitors exchange greetings and review literature while refreshments are served.

6:30-8:00 p.m. PRESENTATIONS: 5-6 minute individual presentations to groups of 6-8 agents. There will be sufficient "breaks" during this period to rest your vocal cords.

8:00-9:00 p.m. DOOR PRIZES / DINNER: Complete the evening with either a sit-down dinner or a buffet. Door prizes will be awarded prior to the serving of dinner (see Page 9).



Shipping Instructions

DELIVERY DATES

With the majority of hotels unable, or unwilling, to hold material in their package rooms for an extended period of time, **plan on having your material arrive at the show site no sooner than (3) days prior to the show date. Peninsula will not be responsible for any charges the show site may impose.**

IMPORTANT NOTE: We suggest that you call each facility to reconfirm receipt of your shipment.

LABELS

Shipping labels for the material that you may be sending will only be sent to you upon request, as most companies either bring their own material to the show or use a mail house.

SUPPLIES

With our round table format, you will not have a need for a great deal of supplies since literature distribution will be minimal. We will have rubber bands, tape, marking pens, etc. available to you should you require them. Each attending travel advisor will also be provided with pad/paper and pen/pencil for note taking during your sales presentation.



Show Sites & Accommodations

SHOW SITES

Following is the list of show sites, addresses and phone numbers. Please note that all functions are booked as catering events and will not necessarily be listed as a group function posting at the various hotel and or reservation/reception desks.

Week 1

MO. FEB. 27 – HYATT HOUSE TAMPA WESTSHORE
5308 AVION PARK DRIVE, TAMPA, FL 33607 (813) 207-9500
Hotel is not offering a special overnight room rate.

TU. FEB. 28 – HILTON ALTAMONTE SPRINGS
350 S NORTHLAKE BLVD, ALTAMONTE SPRINGS, FL 32701 (407) 830-1985

Guests can use code: N3348196 which gives 15% off our best available rate online with House Cancel Policy (currently 24-hours)

Link: <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=ALTAHHF&corporateCode=N3348196>

It will always default to tonight for 1 night, but guests can enter dates needed.

WE. MAR. 01 – MELBOURNE RIALTO HILTON
200 RIALTO PLACE, MELBOURNE, FL 32901 (321) 768-0200
Hotel is not offering a special overnight room rate.

TH. MAR. 02 – EMBASSY SUITES JACKSONVILLE BAYMEADOWS
9300 BAYMEADOWS ROAD, JACKSONVILLE, FL 32256 (904) 731-3555
Hotel is offering a special rate of \$139.00 for a standard king bed for the night of Thursday, March 2nd. CUT-OFF DATE IS January 31, 2023. Click on the following link to make a reservation:
<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=JAXJAES&groupCode=CESPTS&arrivaldate=2023-03-02&departuredate=2023-03-03&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

Week 2

MO. MAR. 13 – MAGGIANO'S LITTLE ITALY BUCKHEAD
3368 PEACHTREE ROAD, ATLANTA GA 30326, (404) 816-9650
See pages 7 & 8 for hotels in the surrounding area.

TU. MAR. 14 – MARRIOTT GREENVILLE
ONE PARKWAY EAST, GREENVILLE, SC 29615 (864) 297-0300
Hotel is not offering a special overnight room rate. If any exhibitor needs guest room, please contact Terri Tumblin at "terri.tumblin@marriott.com and refer to Peninsula Travel Show.

WE. MAR. 15 – SONESTA CHARLOTTE EXECUTIVE PARK
5700 WESTPARK DRIVE, CHARLOTTE, NC 28217 (704) 527-9650
Hotel is not offering a special overnight room rate.

TH. MAR. 16 – HILTON GARDEN INN GREENSBORO AIRPORT
238 NC HIGHWAY 68 SOUTH AIRPORT AT PIA PARK, GREENSBORO, NC 27409
(336) 881-1111
Hotel is not offering a special overnight room rate.



Show Sites & Accommodations

Week 3

- MO. MAR. 27 – MAGIANO'S LITTLE ITALY / NORTHPARK**
205 NORTHPARK CENTER, DALLAS, TX 75225 (214) 360-0707
See pages 7 & 8 for hotels in the surrounding area.
- TU. MAR. 28 – MAGGIANO'S LITTLE ITALY AUSTIN**
10910 DOMAIN DRIVE, AUSTIN, TX 78758 (512) 501-7870
See pages 7 & 8 for hotels in the surrounding area.
- WE. MAR. 29 – SAN ANTONIO MARRIOTT NORTHWEST NEW LOCATION**
3233 NW LOOP 410, SAN ANTONIO, TX 78213 (210) 377-3900
Hotel is offering an overnight room rate of \$135.00 Please click on the link below
To book.
[Book your corporate rate for Catering Discount](#)
- TH. MAR. 30 – MAGGIANO'S LITTLE ITALY**
2019 POST OAK BLVD., HOUSTON, TX 77056 (713) 961-3565
See pages 7 & 8 for hotels in the surrounding area.

Week 4

- MO. APR. 10 – MAGGIANO'S LITTLE ITALY CHERRY HILL**
2000 RTE 38, CHERRY HILL, NJ 08002 (856)792-4480
See pages 7 & 8 for hotels in the surrounding area.
- TU. APR. 11 – THE YORKETOWN HOTEL TAPESTRY COLLECTION BY HILTON**
48 E MARKET STREET, YORK, PA., 17401 (717)-848-1111
Hotel is offering a special overnight room rate of \$140.00. All you need do is
click on the link: [Peninsula Travel Show](#) You may also call 1-800-774-1500 and
quote the code PEN
- WE. APR. 12 – ANTONELLI EVENT CENTER NEW LOCATION**
100 COLONY DRIVE, IRWIN, PA., 15642 (724) 382-4600
See pages 7 & 8 for hotels in the surrounding area



Show Sites & Accommodations

HOTELS NEAR MAGGIANO'S BUCKHEAD

RESIDENCE INN ATLANTA BUCKHEAD, 2960 PIEDMONT RD NE, ATLANTA, GA 30305 (404) 239-0677

COURTYARD-ATLANTA-BUCKHEAD, 3332 PEACHTREE RD NE, ATLANTA, GA 30326 (404) 869-0818

STAYBRIDGE SUITES, 540 PHARR RD NE, ATLANTA, GA 30305 (404) 842-0800

HAMPTON INN ATLANTA-BUCKHEAD, 3398 PIEDMONT RD NE, ATLANTA, GA 30305 (404) 233-5656

WESTIN BUCKHEAD, 3391 PEACHTREE RD NE, ATLANTA, GA 30326 (404) 365-0065

HOTELS NEAR MAGGIANO'S IN DALLAS, TX

DOUBLETREE HOTEL, 8250 N CENTRAL EXPRESSWAY, DALLAS, TX 75206 (214) 691-8700

HYATT HOUSE, 8221 N CENTRAL EXPRESSWAY, DALLAS, TX 75225 (214) 696-1555

COURTYARD DALLAS CENTRAL, 10325 N CENTRAL EXPRESSWAY, DALLAS, TX 75231 (214) 739-2500

LA QUINTA INN, 10001 N CENTRAL EXPRESSWAY, DALLAS, TX 75231 (214) 361-8200

HOTELS NEAR MAGGIANO'S IN AUSTIN, TX

RENAISSANCE HOTEL 9721 ARBORETUM BLVD., AUSTIN, TX 78759 (512) 343-2626

HOLIDAY INN EXPRESS AND SUITES 10711 RESEARCH BLVD, AUSTIN, TX 78759 (512) 346-5555

THE WESTIN AT THE DOMAIN 11301 DOMAIN DR. AUSTIN, TX 78758 (512) 832-4197

HAMPTON INN AUSTIN-NW/ARBORETUM 3908 W BRAKER LN, AUSTIN, TX 78759 (512) 349-9898

SPRING HILL SUITES BY MARRIOTT AUSTIN NW, 10936 STONELAKE BLVD, AUSTIN, TX 78759 (512) 349-0444

COURTYARD BY MARRIOTT NW/ARBORETUM 9409 STONELAKE BLVD, AUSTIN, TX 78759 (512) 502-8100

HOME2 SUITES BY HILTON AUSTIN NORTH, 2800 ESPERANZA CROSSING, AUSTIN, TX 78758 (512) 339-2400

HILTON GARDEN INN, 2600 BROCKTON DR, AUSTIN, TX 78758 (737) 484-0975 FAIRFIELD INN & SUITES, 11201 N



Show Sites & Accommodations

HOTELS NEAR MAGGIANO'S IN HOUSTON, TX

COURTYARD BY MARRIOTT, 2900 SAGE ROAD, HOUSTON, TX 77056, (713) 622-3611
DOUBLETREE SUITES, 5353 WESTHEIMER RD, HOUSTON, TX 77056, (713) 961-9000
HILTON GARDEN INN, 3201 SAGE ROAD, HOUSTON, TX 77056, 713-629-0101
JW MARRIOTT, 5150 WESTHEIMER RD., HOUSTON, TX 77056 (713) 961-1500
HOME2 SUITES, 3414 SAGE ROAD, HOUSTON, TX 77056 (713) 622-7200
HAMPTON INN, 4500 POST OAK PKWY, HOUSTON, TX 77027 (713) 871-9911
HILTON HOTEL, 2001 POST OAK BLVD., HOUSTON, TX 77056 (713) 961-9300

HOTELS NEAR MAGGIANO'S IN CHERRY HILL, NJ

HOLIDAY INN PHILADELPHIA/CHERRY HILL, 2175 MARLTON PIKE W, CHERRY HILL, NJ 08002 (856) 663-5300
CROWNE PLAZA, 2349 MARLTON PIKE W, CHERRY HILL, NJ 08002, (856) 665-6666
HOMEWOOD SUITES, 1422 NIXON DRIVE, MT. LAUREL, NJ 08054, (856) 222-9001
HILTON GARDEN INN, 4000 ATRIUM WAY, MT. LAUREL, NJ 08054, (856-234-4788
FAIRFIELD INN & SUITES, 350 CENTURY PKWY, MT. LAUREL, NJ 08054 (856) 642-0600

HOTELS NEAR, ANTONELLI EVENT CENTER, IRWIN, PA

HAMPTON INN & SUITES, 8441 COUNTRY CLUB DRIVE, NORTH HUNTINGDON, PA 15642 (724) 863-9900
COURTYARD BY MARRIOTT, 700 POWER LINE DRIVE, GREENSBURG, PA 15601 (724) 834-3555
HOLIDAY INN EXPRESS & SUITES, 137 BLAIR STREET, GREENSBURG, PA 15601 (724) 837-1400



Miscellaneous

DOOR PRIZES

To add to the evening's enjoyment, you should consider offering a door prize that would be drawn just after conclusion of the round table presentations and prior to the serving of dinner. This will provide you an opportunity to get in a few more words about your company.

BOOTH / TABLE STAFFING

Please limit your personnel to a maximum of two for dinner while keeping in mind that the format of these Presentations does not allow for any more than this number of people to effectively present your product at individual round tables.



Winter Garden, FL ♦ (800) 278-3838 ♦ (407) 654-5511